

## NETA Annual Meeting

### Survey Results

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43 total surveys collected (23 - CVB; 4— Hotel/Motel/B&B; 9 — Attraction; 1- Marketing Agency; 6- other)

#### Questions 1 and 2: I Attended May 10 and September 6 (yes or no)

- 11- Attended both May 10 and Sept 6
- 15 - Attended May 10 but not Sept 6
- 16 - Didn't attend either
- 1 - Attended Sept 6 but not May 10

#### Question 3: Why didn't you attend the Annual Meeting in Kimball on September 6?

- 5 - Too far to drive (12%)
- 7 - Conflicting meeting/event (16%)
- 14 - Busy time of year (33%)
- 1 - Agenda Related (2%)
- 3 - Other: didn't know about it (6%)
- 13- No answer (30%)

#### Question 4: Would you be more likely to attend the NETA Annual Meeting if it were held in August or September?

- 20 - August (47%)
- 8 - Sept. (19%)
- 15- No answer

#### Question 5: I would be more likely to attend all NETA meetings if...

- held with travel conf.
- I don't usually have a problem attending most of the NETA meetings
- I was informed of issues that was going on within the state and what NETA is actually doing
- I was more involved with NETA
- I'm not sure we need a meeting so close to the Travel Conference. Could our August meeting be moved to February?
- Late in Sept or at the Travel Conference. Better if they can be in conjunction with something else.
- So many things in Sept & Aug, is there another month?
- The org was more cohesive and empowered more stakeholders to be more effective
- they were centrally located.
- they were centrally located.
- they were centrally located.
- This is my first NETA meeting I plan to attend more time fine for me
- We're moving in the right direction - keep moving forward and building consensus